

THE ALLIANCE

Angler's Helpful Tips & Invitational Information

Driving Directions: Tower Rock Lodge

From Anchorage: Travel 90 miles south to the Sterling Hwy turn-off and turn right to Soldotna and travel 57 miles. Go through Soldotna, over the Kenai River Bridge; turn right at the stop light onto Kalifornsky Beach Rd; 4.7 miles, turn right on Ciechanski Road; 2.5 miles to Woods Dr, turn left. Go 1.5 miles to Tower Rock Lodge, sign and driveway on the right.

Additional driving directions available at www.towerrocklodge.com.

Angler's Requirements and Amenities:

- Fishing license with King Stamp (A MUST!)
- Rain gear
- Sunglasses (polarized will help you find the big 'uns)
- Munchies
- Angler's attitude

In search of fishy items:

If you are a company interested in donating promotional items, The Alliance can WIGGLE your items into the anglers' goody bags. You might consider fish themed promos (e.g. tide books, bandanas, safety kits, lures/set-ups, etc.) or others of your own creation! Please consider a quantity of 45 in your budget.

A place to rest your weary rod and reel; oh! And YOU!

For those anglers who want to gear up the night before or settle down after, may we suggest the following accommodations:

Aspen Hotel Phone: 1/866 483-7848 www.aspenhotelsak.com
Uptown Motel Phone: (907) 283-3660 www.uptownmotel.com
Cook Inlet Lodge Phone: 1/866 JJFISHING www.jimmiejackfishing.com
Tower Rock Lodge Phone: 1/800-284-3474 www.towerrocklodge.com

Alliance commitment to Anglers:

The Alliance commits to a day of fishing fun and networking with members and industry colleagues. We will provide a *goody bag* to each angler, lunch courtesy of Arby's, soda and spirited beverages!

The Alliance contracts with a professional guide service to ensure your safety and fishing enjoyment.

Angler's tips

