

ARCTIC ROAD RALLY



U.S. DEPARTMENT OF
ENERGY

Office of
TECHNOLOGY TRANSITIONS

LAUNCH ALASKA

is a non-profit deployment accelerator driving the energy transition, connecting innovative climate tech companies with infrastructure projects and asset owners.



ENERGY



INDUSTRY



TRANSPORTATION

www.LaunchAlaska.com

THE RALLY

1,096 miles.

10 electric vehicles.

Five remote charging locations.

One legendary highway.


**A game-changing journey
to drive transportation
electrification and innovation.**

Photo by Tim Leach



THE PARTNERS





“Alaska is positioned to do amazing things in electric transportation, and we’re excited to be part of it.”

***- George Roe, director, Arctic Energy Office,
U.S. Department of Energy***

THE REASONS

- **Expand public awareness**
- **Address challenges**
- **Accelerate innovation**
- **Increase technology adoption**

Photo by Tim Leach



THE ROUTE

- Round trip journey between Fairbanks and Oliktok Point – **the northernmost drivable point** in the U.S.
- Follows the **Dalton Highway**
- **Rough, low-infrastructure conditions** found in many rural communities around the globe.



THE CHARGING

- Grid connections
- Underdeveloped infrastructure
- Renewable sources
- Alternative fuels



Photos by Tim Leach



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RETURNING IN 2023

- Increased OEM Participation
- Alternative Power Sources
- Improved Charging Network
- New Vehicle Classes
- Expanded Industry Footprint

Questions? Contact
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THANK YOU



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