



PESA

PETROLEUM EQUIPMENT
& SERVICES ASSOCIATION

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ABOUT THE COUNCIL



The merger of AESC and PESA unites the OFS sector to form the largest **energy technology** and **services** association.



The Council is the national trade association for the energy technology and services sector, representing more than 600,000 jobs in the technology-driven energy value chain. The Council works to advance member policy priorities and empower the energy workforce of the future.



Combining into one organization broadens our reach by increasing geographic representation.

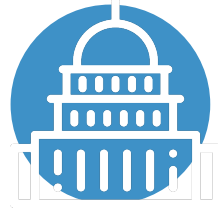
Strengthening Member Companies



TRAIN

Workforce
Development

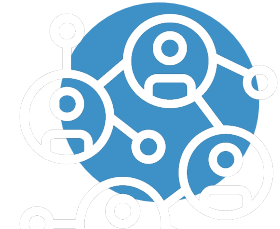
Best Practices



ELEVATE

Public Policy

Energy
Education



NETWORK

Business
Intelligence

Sector
Leadership

STATE OF THE COUNCIL

↑ 120

OPPORTUNITIES TO ENGAGE



TRAININGS



SEMINARS



LEADERSHIP FORUMS



Inclusion & Diversity Business Champion

Year-long training and certification program

Certification Program

ESG best practices to educate members and cross-industry partners on evolving ESG criteria and reporting



Executive Coaching

500+ graduates in 6 years

200+ executive mentors

4 targeted focus areas

3 regions - Houston, Midland, Dubai



Foreign Service Officer Training

800+ trainees in 28 years



Foreign Diplomat Training

Industry Overview



International Chapters

Middle East and Latin America



Energy in Transition Podcast

Launch

COUNCIL LEADERSHIP

Connecting Leaders in the Oilfield

Board and Advisory Board Companies



HALLIBURTON



SPM™ Oil & Gas

A Caterpillar Company

NEXTIER



SHAWCOR



GR Energy Services



Baker Hughes



Schlumberger



HEIDRICK & STRUGGLES



Stephens



PIPER SANDLER



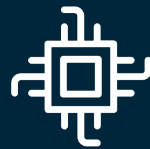
Strategic Priorities

Industry leaders analyzed industry trends and created a three-year roadmap



ESG

The Council takes the lead in demonstrating positive contributions made by Member Companies through collaboration, training and education.



ENERGY TRANSITION

We need an “all of the above” energy strategy that leverages all of our energy resources. We shouldn’t exclude one energy source because of ideology or partisan considerations.



GOVERNMENT AFFAIRS

The Council is a resource for Members to learn about and engage in federal, state and local policy issues specific to the energy services sector, engaging across partisan lines.



Educating Policymakers and the Public

NECESSITY OF OIL & GAS



- Energy demand to **increase 25%** over next 20 years
- Renewables **supply chain relies on oil and gas** for transportation, shipping, electricity, materials and manufacturing
- Oil and gas **enables** wealthy nations and companies to **invest in alternative energy sources**
- Since 2005, the switch from coal to natural gas for electricity generation has been the number one driver of decreasing carbon in the U.S. **saving CO2 emissions** by more than **2.8 billion metric tons**



PRACTICALITY

- Existing infrastructure can be **adapted**

NATIONAL SECURITY



- Shutting down U.S. oil and gas production strengthens China and Russia
- U.S. would be dependent on other nations for energy needs
- China controls majority of earth's minerals essential for batteries, turbines and solar panels

Government Affairs Advocacy

LEGISLATIVE ADVOCACY

- **Federal Lands** – Advocacy coalition with other trades to push back on moratorium on new oil and gas leases on federal lands and waters
 - Energy Workforce directly engaged with **Department of the Interior** and members of Congress
- **Taxes & Royalty Payments** – Worked with both sides of the aisle to remove damaging tax and policy provisions in “**Build Back Better**” legislation.
- **Orphaned Wells** – Supported legislation, such as the **REGROW Act**, to provide money to states to remediate orphaned wells.

REGULATORY ADVOCACY

- **NEPA Rule** – Regulatory changes to bolster investment and growth in clean energy tech
- **Supply Chain** – Comments to the Department of Energy to encourage robust supply chain
- **Methane Rule** – Comments to EPA on proposed methane regulations
- **Vaccine Mandate** – Task force hosted a dozen best practice sharing roundtables



Changing the Perception of the Industry

Start with a focus on proven factors to advance women into greater leadership positions

1

BOLD LEADERSHIP

Diverse leadership team that sets, shares and measures equality targets openly

2

COMPREHENSIVE ACTION

Policies and practices that are family-friendly, support both genders and are bias-free in attracting and retaining people

3

EMPOWERING ENVIRONMENT

One that trusts employees, respects individuals and offers freedom to be creative and to train and work flexibly

