

# Understanding Alaska's Economic Enemy



A Closer Look at the Environmental Groups Looking to Dim Alaska's Bright Energy Future & the Idealogues Who Fund Them

**Presented by Rebecca Logan and Rick Whitbeck** 

Alaska has become "Ground Zero" for ENGO fundraising and advocacy efforts...





Environment) - Alaska Community Action on Toxics (ACAT) -Alaska Conservation Alliance - Alaska Conservation Foundation -Alaska Conservation Voters - Alaskans Against Climate Destruction (New Venture Fund) - Anchorage Park Foundation -Alaskans for Energy Freedom - Audubon Society - Center for Biological Diversity - Cook Inletkeeper - Earthjustice - Fairbanks Climate Action Coalition - Greenpeace - GreenStand - Green Star of Interior Alaska - Kachemak Bay Conservation Society -Northern Alaska Environmental Center - Northern Forum -Oceana - One Fish Foundation - Our Revolution-Alaska -PacificWild - Peninsula Rivers Conservancy - SalmonState (New Venture Fund) - Sierra Club-Alaska Chapter - Sitka Conservation Society - Susitna River Coalition - The Salmon Project - Trout Unlimited-Alaska - Trustees for Alaska - World Wildlife Fund

Alaska Youth for Environmental Action - Alaska Center (for the



# National Resources Defense Council (NRDC)

**Mission:** "NRDC works to safeguard the earth—its people, its plants and animals, and the natural systems on which all life depends."

Alaska Leadership: Niel Lawrence, Alaska Director (non-Alaskan, based between Olympia, WA & San Francisco, CA)

#### **Finances (From their 2020 Annual Report):**

Revenue - \$197.6M (94.7% from grants & direct contributions)

**Major Projects Targeted:** ANWR, Willow/NPR-A, Pebble, Tongass, Ambler, King Cove Road

#### **Top donors:**

Marty & Dorothy Silverman Foundation - \$250K Joseph & Marie Field Environment Foundation - \$125K The Arjun Gupta Community Fund - \$50K **Strategies:** Litigation, co-lobbying and advocacy with like-minded groups like Defend the Sacred, Save Bristol Bay, etc.



## **Center for Biological Diversity**

**Mission:** "At the Center for Biological Diversity, we believe that the welfare of human beings is deeply linked to nature — to the existence in our world of a vast diversity of wild animals and plants. Because diversity has intrinsic value, and because its loss impoverishes society, we work to secure a future for all species, great and small, hovering on the brink of extinction. We do so through science, law and creative media, with a focus on protecting the lands, waters and climate that species need to survive."

#### Finances (From their 2019 Form 990):

Revenue - \$20,512,577 (91% from grants and contributions)

#### **Top donors:**

Foundation for the Carolinas - \$2.0M Sandler Foundation - \$800K Caroll Petrie Foundation - \$750K **Major Projects Targeted:** Alaska efforts focus on Endangered Species Act

**Strategies:** Waging "innovative legal and grassroots campaigns", extensive media campaigns, policy advocacy.



## Sierra Club- Alaska Chapter

**Mission:** "Protect wild places and wildlife; keep our air and water clean; ensure a clean energy future; curb climate change; ensure safe, healthy communities

We work around the clock for stronger environmental and energy laws to reduce our dependence on fossil fuels, protect our oceans and fragile coastal environments, and help protect millions of jobs.

#### Finances (From their 2021 Annual Report):

Revenue - \$233.9M (91% from grants & direct contributions)

#### **Top donors:**

Adelaide & Charles Link Foundations (unknown amt)
Phillip Theodore Bee Charitable Trust (unknown amt)

**Alaska Leadership:** Andrea Feniger, Executive Director

**Major Projects Targeted:** ANWR, Pebble, NPRA, Tongass, Izembek

**Strategies:** Rallies, events, petitions, "keep it in the ground" campaign



## **Earthjustice**

**Mission:** "Earthjustice is the premier nonprofit public interest environmental law organization.

We wield the power of law and the strength of partnership to protect people's health, to preserve magnificent places and wildlife, to advance clean energy, and to combat climate change."

Finances (From their 2021 Audited Financials):

Revenue - \$173,725,207 (93% from grants and contributions) \$44 million spent on litigation in 2021

#### Top donors:

The JPB Foundation - \$7.5M

John & Catherine MacArthur Foundation - \$2.0M

Dianne & David Stern (former NBA Commish) Foundation - \$2.0M

Alaska Leadership: Carole Holley, Exec. Director

**Major Projects Targeted:** ANWR, Tongass, Willow, gold placer mining practices

**Strategies:** Litigation



## **Trustees for Alaska**

**Mission:** "We use the law to protect and defend Alaska's lands, waters, wildlife and people."

Finances (From their 2020 Annual Report):

Revenue - \$1.445M (74% from grants, 23% from direct contributions)

**Top donors:** 

444S Foundation (Sierra Club-affiliated)
Alaska Conservation Foundation
Patagonia
True North Foundation (New Venture Fund)

Alaska Leadership: Vicki Clark, Exec. Director

**Major Projects Targeted:** Willow, ANWR, Ambler, Izembek (King Cove Road), Pebble, Cook Inlet lease sale

**Strategies:** Lawsuits, submitting public comments on behalf of multiple ENGOs.

**Clients:** See next page

The Alaska Center

Alaska Community Action on Toxics

Alaska Quiet Rights Coalition

Alaska Wilderness League

Alaska Wildlife Alliance

Alaskans FOR Wildlife

Animal Legal Defense Fund

**Arctic Audubon Society** 

Audubon Alaska

Canadian Parks & Wilderness Society

Center for Biological Diversity

The Center for Large Landscape Conservation

Coalition to Protect America's National Parks

**Conservation Lands Foundation** 

Cook Inletkeeper

**Copper Country Alliance** 

Defenders of Wildlife

**Denali Citizens Council** 

**Earthworks** 

**Environment America** 

**Eyak Preservation Council** 

Fairbanks Climate Action Coalition

First Peoples Worldwide

Food & Water Watch

Friends of Alaska National Wildlife Refuges

Friends of McNeil River

**Gwich'in Steering Committee** 

Humane Society of the United States

Humane Society Legislative Fund

**Kachemak Bay Conservation Society** 

League of Conservation Voters

McNeil River Alliance

**National Audubon Society** 

**National Parks Conservation Association** 

National Wildlife Federation

National Wildlife Refuge Association

**Native Movement** 

Natural Resources Defense Council

Northern Alaska Environmental Center

**Rewilding Institute** 

SalmonState

**Seeding Sovereignty** 

Sierra Club

Sovereign Iñupiat for a Living Arctic

Southeast Alaska Conservation Council Stand for Salmon Wild Salmon Center WildEarth Guardians The Wilderness Society Wilderness Watch Winter Wildlands Alliance

#### **FY20 COALITION PARTNERS**

**United Tribes of Bristol Bay** 

Brooks Range Council
Center for Science and Public Participation
Earthjustice
Friends of the Earth
The Nature Conservancy
Oasis Earth
The Pew Charitable Trusts
Susitna River Coalition
Trout Unlimited



## **Alaska Conservation Foundation**

**Mission:** "We protect Alaska's unique landscapes and ways of life by supporting conservation leaders, organizations, and initiatives."

#### Finances (From their 2021 form 990):

Revenue - \$2.75M (66% from grants and direct contributions)
Note: They have an \$13M endowment!

#### Top donors (\$100K and above):

Natural Resources Conservation Service
US Fish and Wildlife Service
Fran Berger Charitable Organization
The Volgenau Foundation
True North Foundation
Don and Pam Lichty

Alaska Leadership: Michael Barber, Exec. Director

Major Projects Targeted: ANWR, Pebble, Tongass

**Strategies:** Fund other ENGOs and anti-development initiatives, direct (lobbying) advocacy.

(see next page for 2021 ENGO funding)

Alaska Center - \$31K AKPiRG - \$12K Alaska Wilderness League - \$6K Audubon Alaska - \$6K Cook Inletkeeper - \$48.5K Gwich'in Steering Committee - \$28K Northern Alaska Environmental Center - \$33K Renewable Energy Alaska Project (REAP) - \$50K Susitna River Coalition - \$32K Trustees for Alaska - \$30K United Tribes of Bristol Bay - \$22K



# Trout Unlimited Alaska (Save Bristol Bay)

**Mission:** "The Save Bristol Bay team at Trout Unlimited is led by Alaskans working to ensure that one of the last thriving wild salmon fisheries on the planet may continue for future generations."

#### Finances (From their 2021 Form 990):

Revenue - \$70.2M (89% from grants & contributions)

#### **Top donors:**

Edgerton Foundation (Los Angeles-based; typically only supportive of fine arts)
Alaska Conservation Foundation
The Turner Foundation (Chicago-based)

Alaska Leadership: Nelli Williams, Alaska Program Director; Meghan Barker, Bristol Bay Organizer

Major Projects Targeted: Pebble

Strategies (from their website): "We partner with sportfishing lodges and local leaders, and work to ensure that the regional fishing and hunting heritage, Alaska Native traditions, and the many economic contributions of Bristol Bay remain intact."



# **Alaska Center (for the Environment)**

**Mission:** "We engage, empower, and elect Alaskans to stand up for our clean air and water, healthy communities, and a strong democracy."

#### Finances (From their 2019 Form 990):

Revenue – \$1.76M (89% from grants and contributions)

#### **Top donors:**

Alaska Conservation Foundation - \$31K Gates Foundation - \$30K NorthLight Foundation (NYC) - \$25K (https://www.northlightfoundation.org/Alaska)

True North Foundation - \$25K

\*Louie Flora, GA Director, Running for State House
\*Genevieve Mina, Board Member, Running for
State House

**Major Projects Targeted:** Pebble, Eklutna Dam Removal

**Strategies:** Grassroots organizing, protests, elections



## **Cook Inletkeeper**

**Mission:** "Protect Alaska's Cook Inlet watershed and the life it sustains."

#### **Finances (From their 2020 Annual Report):**

Revenue - \$1.13M (93% from grants & direct contributions)

#### **Top donors:**

Patagonia - \$50K Alaska Conservation Foundation - \$48.5K Harder Foundation - \$35K Orange County Community Foundation - \$30K World Wildlife Fund - \$10K **Alaska Leadership:** Sue Mauger, Science and Exec. Director

Major Projects Targeted: Pebble, Cook Inlet O&G

Strategies: (From its website) "Inletkeeper uses a unique blend of advocacy, science and outreach...[and] amplifies and implements its advocacy and science through a combination of community organizing and strategic communications."



## Northern Alaska Environmental Center

**Mission:** "The Northern Alaska Environmental Center promotes conservation of the environment and sustainable resource stewardship in Interior and Arctic Alaska through education and advocacy."

#### Finances (From their 2020 Form 990):

Revenue - \$412K (91% from grants and direct contributions)

#### **Top donors:**

NorthLight Foundation - \$100K Alaska Conservation Foundation - \$33K **Alaska Leadership:** Currently, without an Exec. Director, with Elisabeth Dabney as the Interim ED.

Major Projects Targeted: Willow, Ambler

**Strategies:** Advocacy (direct, targeted), along with co-promotion and engagement with their sub-ordinate relationships (FAI Climate Action Coalition, Native Movement, SILA, Solarize FAI) and others.



# SILA (Sovereign Iñupiat for a Living Arctic)

**Mission:** "To create space for healthy communities, spiritually, mentally, and physically; fostering the connection between people, culture and land."

#### Finances (From their website):

Revenue – They run all donations and financial programs through the Northern Alaska Environmental Center.

Alaska Leadership: Siqiñiq Maupin, Exec. Director

Major Projects Targeted: Willow

**Strategies:** Zealous & direct advocacy (up to being arrested during protests), submitting public comments, official partner of Build Back Fossil-Free campaign, as well as the Native Movement.



## **Gwich'in Steering Committee**

**Mission:** "To protect the calving grounds of the Porcupine caribou herd, the Arctic Refuge, and the Gwich'in way of life."

Finances (From their 2019 form 990):

Revenue - \$355,000 (99.9% from grants)

#### **Top donors:**

Seattle Foundation (racial/social justice-driven)
NorthLight Foundation (NYC)
Currents of Change (MA, climate/social-justice)
Alaska Conservation Foundation

**Alaska Leadership:** Bernadette Dementieff, Exec. Director

Major Projects Targeted: ANWR

**Strategies:** Lawsuits, direct advocacy in D.C. and worldwide, submitting public comments, pressuring companies to not insure or finance drilling in the Arctic.

## Now That You Know About Them...

Here are three things you can do:

1. If you see something, say something.

2. Engage with pro-responsible organizations to amplify a common message – silence is consent.

3. Stop doing business with those companies and organizations who are trying to harm Alaska.